

PERSONAL
INFORMATION

Christiana Markou

📍 2, Amfipoleos Street, Marcou Tower, Office 201, 2025, Strovolos, Nicosia, Cyprus

☎ 00357 22 377863 📠 00357 99 412812

✉ c.markou@euc.ac.cy, info@jurisprudentes.com

🌐 www.markoullc.com

Skype: christianamarkou1

Sex F | Date of birth 21/12/1977 | Nationality Cypriot

WORK EXPERIENCE

From 2006 to present

Lawyer /Managing Director

C. MARKOU & CO LLC,
2, Amfipoleos Street, Marcou Tower, Office 201, 2025, Strovolos, Nicosia, Cyprus,
www.jurisprudentes.com.

Dealing with legal cases, supervising junior lawyers
Business or sector Legal Practice

From 2013 to present

Law lecturer

European University Cyprus, <http://www.euc.ac.cy>

Teaching four modules: European Consumer Law, European Private International Law,
Special Issues of EU Internal Market Law and Legal Research Methodology
Business or sector Legal education

Law lecturer

Open University of Cyprus, <http://www.ouc.ac.cy/>

Teaching European Consumer Law to the Masters in European Law
Business or sector Legal education

From 2012 to 2013

Scientific Collaborator

European University Cyprus

Teaching European Consumer Law and European Private International Law

Business or sector Legal education

Scientific Collaborator

University of Nicosia, <http://www.unic.ac.cy>

Teaching European Consumer Law, European Private International Law and Torts

Business or sector Legal education

From 2001-2006

Lawyer

Georgiades & Mylonas LLC, <http://www.gmadvocates.com>

Dealing with legal cases

Business or sector Legal Practice

From 1999-2000

Trainee Lawyer

Georgiades & Mylonas LLC, <http://www.gmadvocates.com>

EDUCATION AND TRAINING

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- From 2005-2011 PhD (Doctor of Philosophy)
 Thesis domain: EU consumer and data protection/privacy law
 Thesis title: Consumer-oriented software agents in the buying process: risks, issues and the EU legal response
 University of Lancaster, UK
- From 1999-2000 Cyprus Bar Association Membership seminars and exams
 Legal Council of Cyprus
- From 1998-2000 LL.M in European, Commercial and International Law
 University of Sheffield, UK
- From 1995-1998 LL.B (Hons.)
 University of Sheffield, UK

PERSONAL SKILLS

Mother tongue(s) Greek

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1/2	C1/2	C1/2	C1/2	C1/2
G.C.E, TOWFELL					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
 Common European Framework of Reference for Languages

Computer skills Excellent command of Microsoft Office™ tools and very good understanding and use of technology in general.

MEMBERSHIPS

Cyprus Bar Association

ADDITIONAL
INFORMATION

Publications
 Presentations
 Projects
 Conferences
 Seminars
 Honours and awards
 Memberships
 References

BOOKS/MONOGRAPHS

- Christiana Markou, Consumer protection on shopping agent and automated marketplace platforms under EU law, Routledge (forthcoming 2019).
- Christiana Markou (with Achilles Emilianides), Tort Law in Cyprus, Kluwer (forthcoming 2019).

BOOK/JOURNAL EDITOR

- Member of the Board of Editors, ENTHA: Contemporary Legal Issues and Analysis (journal), Sakkoulas Publishing.
- T. Synodinou, P. Jougoux, C. Markou and T. Prastitou (eds) EU Internet Law – Regulation and Enforcement, Springer International Publishing, 2017.

CHAPTERS IN BOOKS

- Riefa, Christine and Markou, Christiana, Online Marketing: Advertisers Know You are a Dog on the Internet! (October 3, 2015). Savin, Trzaskowski (Eds) Research Handbook on EU Internet Law (Edward Elgar 2014) 383-410. Available at SSRN: <http://ssrn.com/abstract=2668968>
- Markou, Christiana. "The 'Right to Be Forgotten': Ten Reasons Why It Should Be Forgotten." Reforming European Data Protection Law. Springer Netherlands, 2015. 203-226.
- Christiana Markou, 'Cyprus Highest Court Not Rejecting Data Retention Law, but Privacy Time Bomb Ticks On' Sylvia Mercado Kierkegard (ed), Law Across Nations: Governance, Policy & Statutes (IAITL, Nicosia, 2011) 283-295.
- Markou, Christiana, "The freedom of journalism in Cypriot legal order: balancing between the freedom of expression and the right to reputation", Spyridon-Hercules Aktipis, Philippe Jougoux, Tatiana-Eleni Synodinou, Protection and restrictions of the right in Greek and Cypriot law, 2016, 121-168.
- Markou, Christiana and Riefa, Christine, App-solutely Protected? The Protection of Consumers Using Mobile Apps in the European Union, in John A. Rothschild (ed), Research Handbook on Electronic Commerce Law (Edward Elgar 2016 Forthcoming). Available at SSRN: <http://ssrn.com/abstract=2668977>.
- Markou, Christiana. "Behavioural Advertising and the New 'EU Cookie Law' as a Victim of Business Resistance and a Lack of Official Determination." Data Protection on the Move. Springer Netherlands, 2016. 213-247.
- Markou, Christiana, "The Consumer Rights Directive", in A.R. Lodder & A.D. Murray (eds.), EU Regulation of E-Commerce: A Commentary, Edward Elgar, 2017.

- Christiana Markou, "The Rome I and Rome II Regulations: Cyprus", in Rome I and Rome II in practice, Intersentia (forthcoming 2019).
- Markou, Christiana, "Journalism and Freedom of Speech in the light of the restriction of the right to reputation: The Cyprus reality, in Iordanidou and Stratilatis (eds.), Aspects of the Freedom of Expression in the media reality, Advance Media Institute/Metamesonikties Publications, Athens, 2018. 133-176
- Christiana Markou, Book chapter on Data retention in Cyprus and conflicts with the CJEU case law, University of Warsaw, (forthcoming 2019)

JOURNAL PUBLICATIONS

- Markou, Christiana. "UBER in Cyprus - EuCML Reports" Journal of European Consumer and Market Law 4.3 (2015): 114-116.
- Markou, Christiana. "Online penny auctions and the protection of the consumer under EU law." Computer Law & Security Review 30.5 (2014): 540-559.
- Markou, Christiana. "The Cyprus and other EU court rulings on data retention: The Directive as a privacy bomb." Computer Law & Security Review 28.4 (2012): 468-475.
- Markou, Christiana. "Advanced automated contracting and the problem with the pre-contractual information duty of the Consumer Rights Directive", Journal of Internet Law 20.8 (2017): 3-23.

LECTURES, CONFERENCE AND SEMINAR PRESENTATIONS OR SPEECHES

- Christiana Markou, "Businesses as 'data controllers' under the GDPR for personal data processed through business 'social media' Pages", seminar organized by the International Association of Privacy Professionals, European University Cyprus, 5 December 2018.
- Christiana Markou, "The Law on Free and Unfair Competition in the US and EU", European University Cyprus, Amphitheatre D, 4 December 2018.
- Christiana Markou, Panelist-Speaker on Panel Discussion: "Facebook users as data controllers under the GDPR", Conference #AMIRetreat2018, Media, Polis, Agora: Journalism and Communication in the Digital Era, 27-29 September 2018, 'Emilios Riadis' Multipurpose Hall HELEXPO, Thessaloniki, Greece.
- Christiana Markou, Panelist-Speaker on Panel Discussion: "Implications of the GDPR in the betting services sector",

- Cyprus Gaming Show, 30 May 2018, Grand Resort, Limassol, Cyprus.
- Christiana Markou, Chair-Moderator of Panel Discussion: "The current market of Gaming in Cyprus & its future", Cyprus Gaming Show, 29 May 2018, Grand Resort, Limassol, Cyprus.
 - Christiana Markou, "Data Retention in Cyprus after the CJEU annulment of the Data Retention Directive", Regulation and Enforcement in the Digital Age REDA 2017, 16-17 November 2017, University of Cyprus and European University Cyprus, Nicosia Cyprus.
 - Christiana Markou, "The Unfair Commercial Practices Directive in the Gambling Sector", Cyprus Gaming Show, 21-22 September 2017, Hilton Hotel, Nicosia Cyprus
 - Christiana Markou and Agis Petrides, "Issues of Consumer Protection Law: consumer guarantees for goods and unfair commercial practices", Training day for businesses, 27 June 2017, European University Cyprus, Nicosia Cyprus (organized by the Cyprus Consumer Association and funded by the Consumer Protection Authority of the Ministry of Energy, Commerce, Industry and Tourism)
 - Christiana Markou, "Internal Market and the Consumer Rights Directive", Conference Presentation, Conference on European Union and e-commerce regulation, , the Center for Law and Internet, the Vrije Universiteit Amsterdam, 29 May 2017, Amsterdam Holland.
 - Christiana Markou and Agis Petrides, "Issues of Consumer Protection Law: consumer guarantees for goods, distance contracts and unfair commercial practices", Training day for the Consumer Protection Authority and Consumer Protection Associations, 8 May 2017, European University Cyprus, Nicosia Cyprus (organized by the Cyprus Consumer Association and funded by the Consumer Protection Authority of the Ministry of Energy, Commerce, Industry and Tourism).
 - Christiana Markou, Invited Introducing Speaker and Discussion Co-Ordinator, "Independent Commissions and their Powers", Open Discussion Organised by the Commissioner for Administration and Human Rights (Ombudsman), the Commissioner for Personal Data Protection, the Commissioner for Children's Rights and the Financial Ombudsman, 18 January 2017, European University Cyprus, Nicosia Cyprus.
 - Christiana Markou, "Facilitating the Digital Single Market through increasing the protection of EU e-Consumers", Lecture at the ELSA Summer School on Competition Law, 28 June, 2016, Nicosia Cyprus.
 - Christiana Markou, "Encouraging businesses and consumers to go digital: proposed new EU rules for the

- online sale of goods", Conference Presentation, 2ND ATHENS SUMMIT MAY 25-26, 2016, Athens Greece.
- Christiana Markou, "Game Apps and the Unfair Commercial Practices Directive", Conference Presentation, Service of Competition and Consumer Protection, Ministry of Energy, Commerce, Industry and Tourism, The rights of consumers in the new digital market, 17 March, 2016, Nicosia Cyprus.
 - Christiana Markou, "Celebrating the International Privacy Day", Panel Moderator, Panel of the Council of Europe at the 9th International Conference on Computers, Privacy and Data Protection, Brussels 27-29 January 2016.
 - Christiana Markou, "Introduction to Privacy Protection on Social Networks", Conference Presentation, Office of the Commissioner of Data Protection, The Protection of Privacy on social networks, 25 January, 2016, Nicosia Cyprus.
 - Christiana Markou, "The EU Law on Cookies Explained: Reality and Misunderstanding", Conference Presentation, Conference 'G.R.C. in the Digital Age', organised by ISACA, (ISC)², itSMF and PMI, 22 November 2016, Limassol Cyprus.
 - Christiana Markou, "The Cyprus Legal Regime on Electronic Commerce", Invited Speaker at Information Day 'Legal and Regulatory Aspects of E-Commerce and Best Practices in the Use of Digital Technology', organised by the Ministry of Commerce, Industry and Tourism, 18 November 2016, Nicosia Cyprus.
 - Christiana Markou, "The New Rapid Procedure of Sale of Mortgaged Immovable Property by Banks", Conference Presentation, Conference 'Newsreel Issues of Law', European University Cyprus, October 2016, Nicosia Cyprus.
 - Christiana Markou, "Consumer contracts and unfair contract terms: the reality in Cyprus", Conference presentation, Civil law and economic crisis, 8 May 2015, European University Cyprus, Cultural Centre, Nicosia Cyprus.
 - Christiana Markou, "Unfair Commercial Practices in the game-app world", Conference presentation, REDA 2015 Regulation and Enforcement in the Digital Era: Challenges of data protection, copyright law, e-commerce and consumer law, 5-6 November 2015, European University Cyprus, Cultural Centre, Nicosia Cyprus.
 - Christiana Markou, "The statute of limitations in Cyprus: Clearing the scene", Lecture to the alumni of the European University Cyprus, 22 September 2015, European University Cyprus, Nicosia, Cyprus.

- Christiana Markou, Book presentation: Media Law in Cyprus, Costas Stratilatis and Achilles Emilianides, University of Nicosia, 26 November 2015, Nicosia Cyprus.
- Christiana Markou, "The new EU cookie law as a victim of business resistance and a lack of official determination", Conference Presentation, 8th International Conference on Computers, Privacy and Data Protection, Brussels 21-23 January 2015.
- Markou, Christiana "The EU law on the use of cookies to collect personal data of Internet users for advertising purposes: a victim of business resistance and a lack of official determination?" Presentation at the Aristotle University of Thessalonikis, 24 April 2015 (comprises translation in Greek of the presentation at the 8th International Conference on Computers, Privacy and Data Protection, Brussels 21-23 January 2015).
- Christiana Markou, "The freedom of speech of journalists", Conference Presentation, Freedom of speech, law or fear?, 17 March, 2014, University of Nicosia, Nicosia Cyprus.
- Christiana Markou, "Ten Reasons Why the Right to be Forgotten should be Forgotten", Conference Presentation, 7th International Conference on Computers, Privacy and Data Protection, Brussels 21-13 January 2014.
- Riefa, Christine and Markou, Christiana, Online Marketing: Advertisers Know You are a Dog on the Internet!, Conference Presentation, Coherence in EU Internet Law, Copenhagen, 9-10 October 2014.
- Christiana Markou, "Two-way automation in online contracting and the information duties of the Consumer Rights Directive (CRD)", Conference Presentation, The final symposium of the IGOV2 project, Oslo, 8-9 September 2014.
- Christiana Markou, "The Cyprus and other EU Courts Rulings on Data Retention: The Directive as a Privacy Bomb", Conference Presentation, the 6th International Conference on Legal, Security and Privacy Issues in IT Law (LSPI), 19-22 September 2011, Nicosia Cyprus.
- Christiana Markou, "Fundamentals of contracts for writing software", Conference Presentation, 6th International Information Security Conference and Workshops (INFOSEC 2007), 2-5, 8-9 October 2007, Nicosia Cyprus.
- Christiana Markou, Series of five (5) 2-hour seminars on computer and online contracts - part of the LEXACT program on 'Information Society Law: electronic contracts, computer contracts, security on the internet and recent legal developments', 5, 7, 12, 14 and 19 November 2007 in Nicosia (approved by the Cyprus Authority of Human Resource Development).
- Christiana Markou, "The importance of the newly-emerged area of IT Law", Keynote Speech, augural meetings of the

- IT Law Special Interest Group of the Cyprus Computer Society, November 2006, Nicosia and Limassol Cyprus.
- Christiana Markou, “Practical Aspects of Information Technology Law”, Opening Speech, Open Day at the IT Law Special Interest Group of the Cyprus Computer Society on 17 November 2006 at Hilton Park Hotel, Nicosia Cyprus.

FUNDED RESEARCH PROJECTS

- Christiana Markou, Cyprus Presentation on behalf of European University Cyprus as a Partner of the Consortium in the European Justice project SC meeting “SAT- LAW: Strategic Assessment for Law and Police Cooperation”, 2018-2020, 24-25 September 2018, Padova Italy.
- Christiana Markou, Ex-post evaluation of the Programme of Community Action in the field of consumer policy 2007-2013 and the mid-term evaluation of the Consumer Programme 2014-2020 (forthcoming 2018): Cyprus Report.
- Christiana Markou, participation in EU project JP-COOPS, Judicial and Police Cooperation Preventing Radicalisation Towards Terrorism 2014-2020, European Commission-DG-Justice- project: JUST-JTRA-EJTR-AG-2017: Action grants to support transnational projects on judicial training covering civil law, criminal law or fundamental rights, October 2017, Bruxelles, Belgium.
- Christiana Markou, JURI/2015-002 - Lot 2 - Contract Law - Study on consumer guarantees and life span of products (for Greece), January 2017.
- IMPRESS, IMproving Preparedness and Response of HEalth Services in major criseS, EU Project No: 608078 (CP-FP), (member of Ethical Review Committee – advisory role with regards to matters with regards to ethics and data protection pertaining to the project and the demos) from 1/5/2014 – 30/4/2017, Bruxelles, Belgium.
- Christiana Markou, Study to support the fitness check of EU consumer law (JUST/2015/RCON/PR/CO02/0112): assessment on whether the objectives of several directives have been efficiently achieved and fully delivered and on whether these directives have efficiently achieved consumer protection and market integration objectives (2016): Cyprus Report.
- Christiana Markou and Georgia Zantira, Study on the law applicable to companies with the aim of a possible harmonisation of conflict of laws rules on that matter (JUST/2014/JCOO/PR/CIVI/0051): evaluation of the practical problems caused by the lack of harmonisation of

the conflict-of-law rules concerning companies and the possibilities for harmonising such rules, a comparative analysis of the provisions of private international law in the 28 Member States, setting out the advantages and disadvantages of the solutions proposed (2015): Cyprus Report.

- Christiana Markou, Report on the Cyprus Legal Framework on Open Source Software Licenses, Research project funded by the Cyprus Research Promotion Foundation on the Legal Aspects of Open Source Software under Cyprus Intellectual Property law, (August 2012): Final Report.
- Christiana Markou, Cyprus Report for the Consumer Law Compendium: presents the results of a wide-ranging study prepared for the European Commission, it is part of the research the Commission has undertaken in the process of preparing the review of the consumer acquis, analyses the transposition of 8 important consumer directives into the national laws of 27 Member States (2004).

PEER REVIEWER (for)

- Journal of European Consumer and Market Law (EuCML)

TRAIN THE TRAINERS COURSES

- DERAD: Counter radicalization through the Rule of the Law, Derad and Training Aid, Granada, 22-26 January, 2018 (Train the Trainers Course) – Trained as a trainer to train lawyers and judges in Cyprus.

INTERVIEWS

- Interview of Christiana Markou by the Fundacion Euroarabe, Granada, Spain on online freedom of speech, data retention law and terrorism in Cyprus
- Christiana Markou, statements on REDA 2017 in regards to the case law on data retention, 17 November 2017 <https://www.youtube.com/watch?v=x4VIXrZzv38>
- Interview of Christiana Markou by Legal News Cy on international legal conference REDA 2017: Regulation and Enforcement in the Digital Era, 9 November 2017
- Interview of Christiana Markou by Professor Geraint Howells on Cyber consumer and data protection law issues for the University of Melbourne, Australia, 17 October 2017.

- Interview of Christiana Markou by Maria Constantinidou, TV ONE NEWS (MEGA) on Personal Data Protection, Nicosia Cyprus, 11 October 2017.

Short biography

Born in 1977 in Nicosia, Cyprus, she holds an LL.B (Hons.) from the University of Sheffield (UK) and an LL.M in International, Commercial and European Law from the same university. She was called to the Cyprus Bar Association in 2001 after passing the relevant examination in 12 different areas of Cyprus law with honours in 2000. She is also a holder of the degree of Doctor of Philosophy (PhD) from the University of Lancaster (UK). Her thesis is on EU online consumer law and data protection/privacy. She has been practicing law since 2000 as an associate in a major Cypriot law firm until the end of 2005. Since 2005, she manages C. MARKOU & CO LLC, a Cyprus law firm. She mainly deals with European law, Intellectual property litigation and registrations, Corporate and Commercial Law, Administrative Law, Personal Injury, Consumer Protection, IT/E-Commerce law and Data Protection, Cyber Security and Privacy, though she has extensive knowledge in other areas of law enabling her to head a law office of 6 lawyers. She is advising on legal aspects of technology gaming and gambling start-ups and acts as the legal advisor of software and IT companies. She is representing several consumers in actions against banks relating to consumer credit and credit agreements in general and has been acting as the Cyprus law expert in class actions between borrowers and banks pending before the UK courts. She has been offering legal support and guidance to the Ministry of Commerce regarding the preparation of the Certain Aspects of Information Society Services, Especially E-Commerce, and Related Issues (Amendment) Law of 2016 (Law 156(I)/2004 and Amendment N.97(I)/2007) and also for the Regulations regarding the application of the relevant law. She also acts as the legal advisor of the Cyprus Betting Companies Association and frequently consults with the National Betting Authority on matters of Administrative law, Betting law and European law. She appears before the House of Representatives offering opinion and suggestions during the discussions of various draft laws. Finally, she has undertaken the compliance exercise of several major companies with the General Data Protection Regulation (GDPR) such as Hydra Insurance Company and Epiphaniou Group and acts as an external DPO to a number of them and an advisor of the DPO of others.

Amongst others, she is often invited to participate as a legal expert in EU-funded studies and has taken the initiative for and co-managed the establishment of the IT Law Special Interest Group of the Cyprus Computer Society, which has organized conferences and seminars aimed at educating lawyers, judges and other interested parties in the then newly-emerged area of IT/computer law. Furthermore, she is organizing and/or speaking at conferences including seminars and workshops on various legal topics and teaches law at undergraduate, postgraduate and doctorate level. She publishes in international scientific legal journals and books mainly in the areas of EU consumer law and EU data protection, cyber security and privacy law.